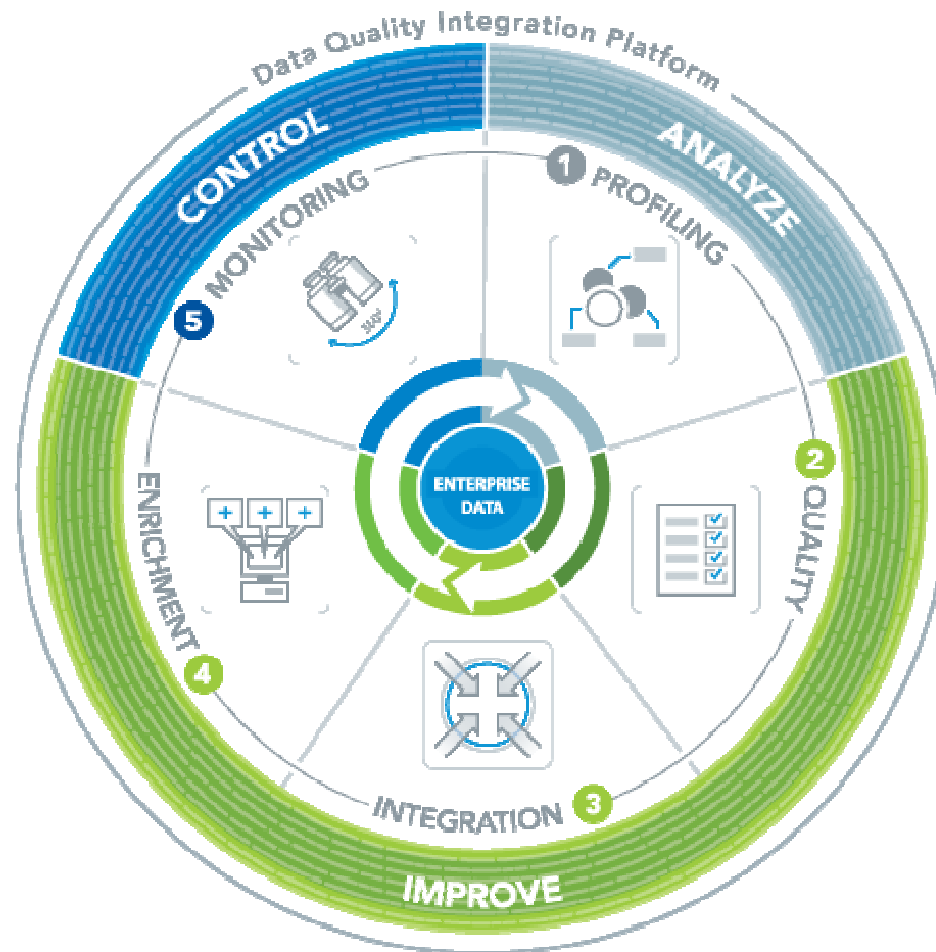


**THE
POWER
TO KNOW.®**

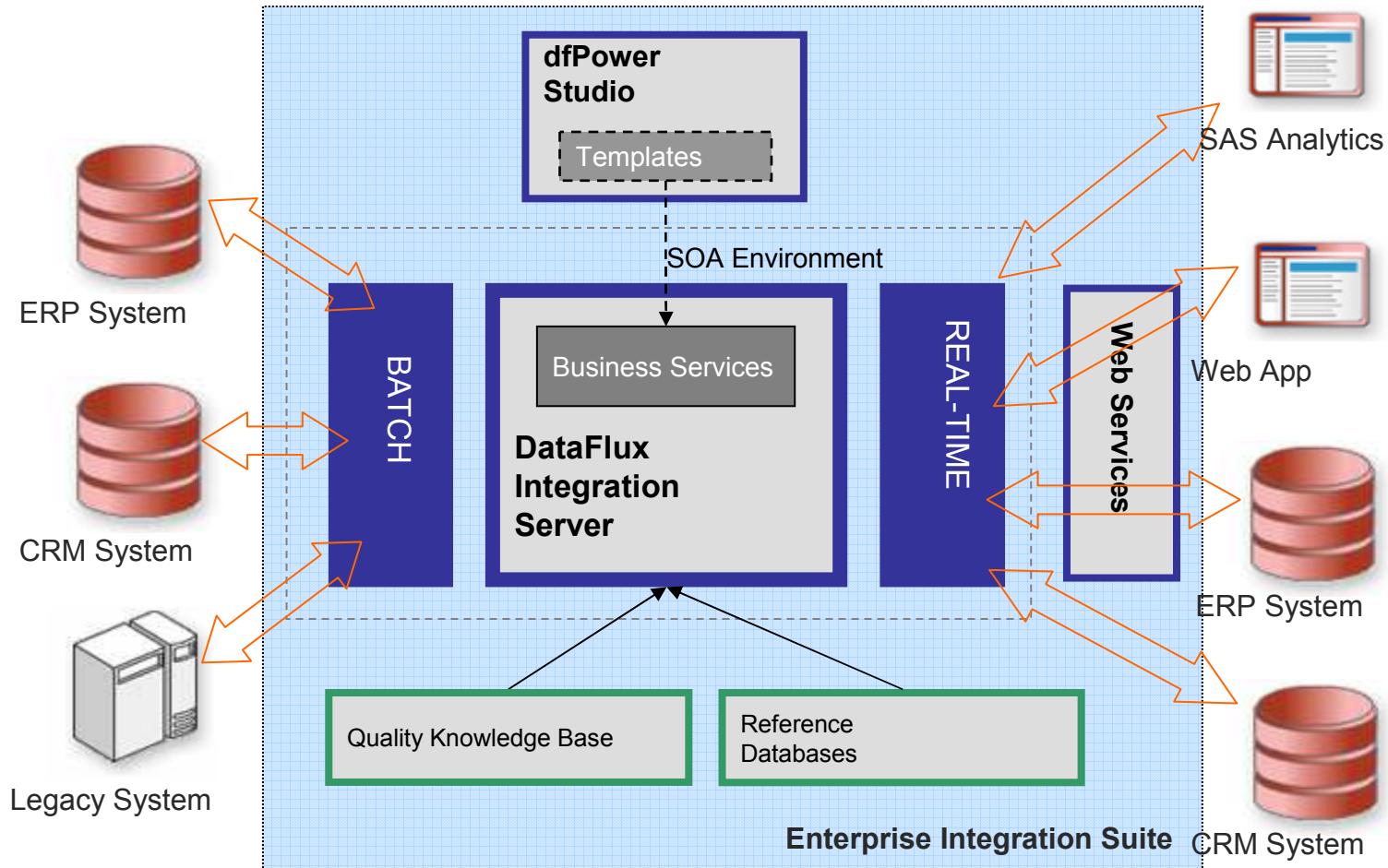
DataFlux

Neil Cachero
Pre-Sales Specialist
June 9, 2010

Data Quality Management Process

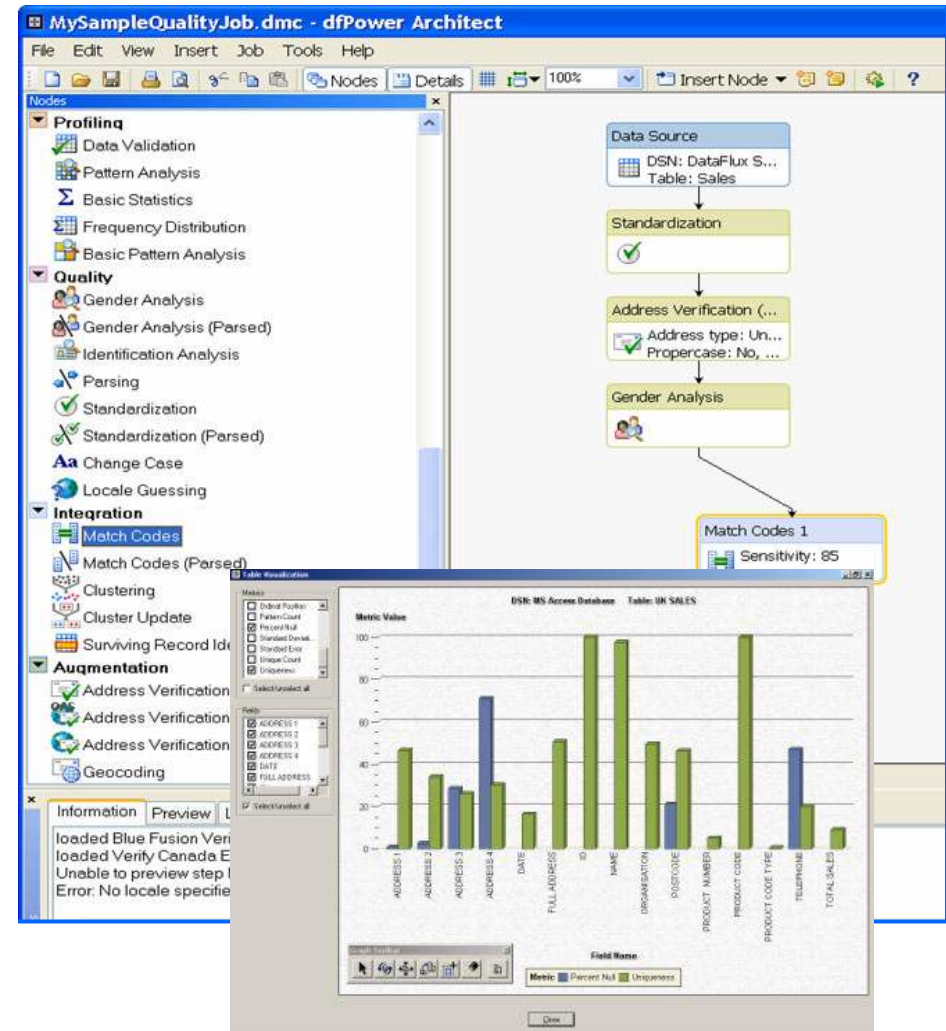


Dataflux Architecture



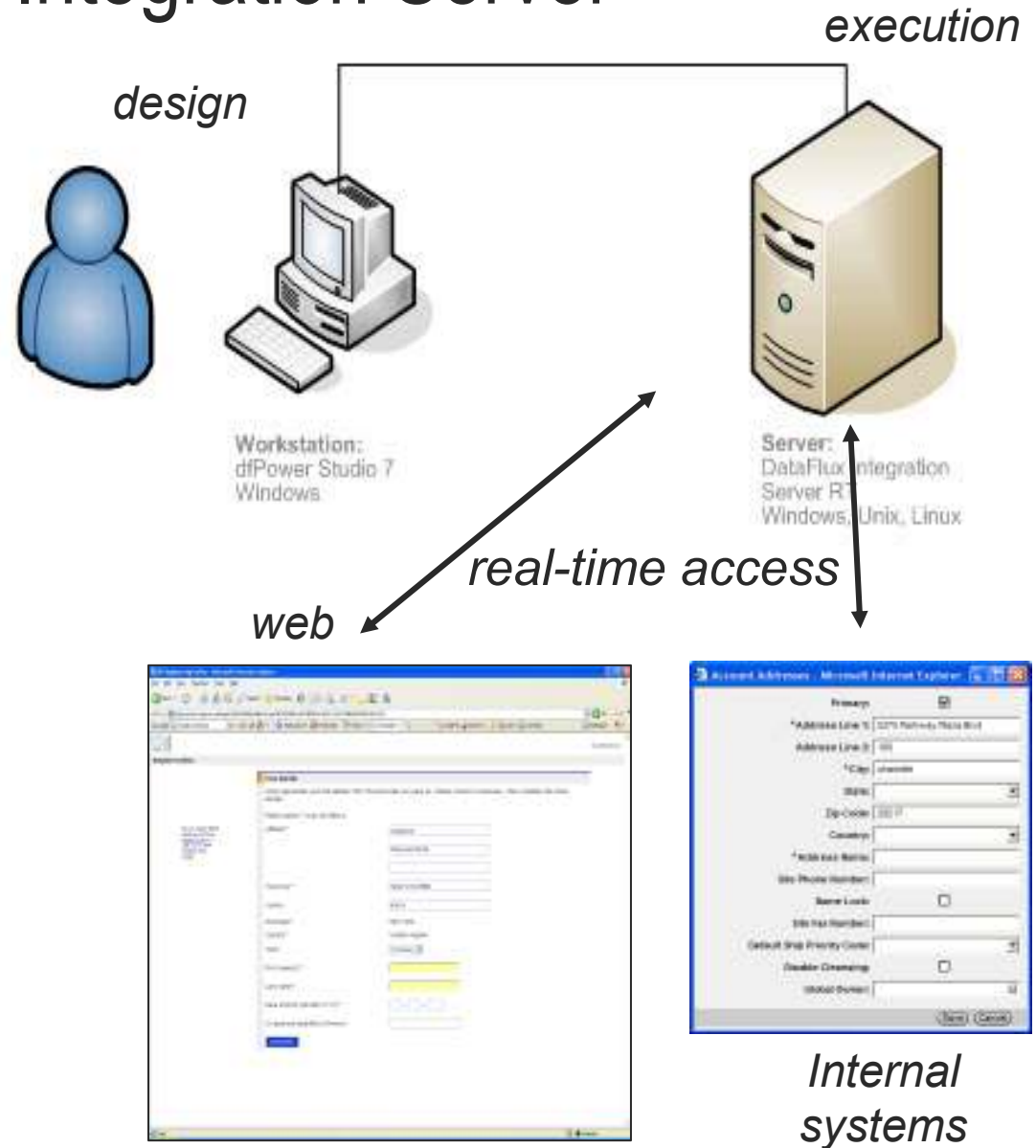
DataFlux dfPower Studio

- Easy-to-use
- Design data quality rules and workflows
- Metadata repository
- Link to multiple data sources
- Build up Quality Knowledge Base
- Standardized business codes
- Profile, cleanse, integrate, enrich and monitor enterprise data



DataFlux Enterprise Integration Server

- Batch and real-time server-based processing (high performance)
- Data integration and data quality “hub”
- DQ functions can be called from any application (that consumes web services)
- Executes data quality rules and jobs
- “build once, deploy once, use repeatedly”
- Deploy multi-step workflows in single web service
- Service-Oriented Architecture
- End-to-end integration logic
- Open source profiling repository



FREE Data Quality Workshop

- Friday June 18, 2010
 - SAS Ottawa Offices, 360 Albert St, Suite 1600
 - 9:00am
- Limited seating
- Sign up at the back of the room
- Did I mention that it's **FREE!!!**



THE
POWER
TO KNOW®